

NEW



V O L U M A™ XC



*Lift*

that's instant and  
long lasting

Individual results may vary.

**Adds volume to the cheek area**

**Helps enhance contour and create a more  
youthful profile for up to 2 years**

From the makers of the #1 selling Family of Fillers

**APPROVED USE**

JUVÉDERM VOLUMA™ XC injectable gel is for deep injection in the cheek area to correct age-related volume loss in adults over the age of 21.

**IMPORTANT SAFETY INFORMATION**

**Are there any reasons why I should not receive JUVÉDERM VOLUMA™ XC?**

Do not use if you have a history of severe allergies or severe allergic reactions (anaphylaxis), or if you are allergic to the proteins (gram-positive bacterial proteins) used to make the hyaluronic acid (HA) in JUVÉDERM VOLUMA™ XC.

**Please see additional Important Safety Information inside.**

# A MORE YOUTHFUL LOOK IN THE CHEEK AREA

**JUVÉDERM VOLUMA™ XC is the *first* and *only* FDA-approved filler to instantly add volume to the cheek area in people over the age of 21**

- ❖ Gives a subtle lift
- ❖ Helps restore contour for up to 2 years
- ❖ Look up to 5 years younger
- ❖ Nonsurgical
- ❖ Contains a modified hyaluronic acid (HA), derived from a **naturally occurring complex sugar**

Individual results may vary.

**Ask your healthcare professional about  
JUVÉDERM VOLUMA™ XC today**

---

From the makers of the #1 selling Family of Fillers


---

## **IMPORTANT SAFETY INFORMATION (continued)**

### **What precautions should my doctor advise me about?**

- The safety of JUVÉDERM VOLUMA™ XC injectable gel for use during pregnancy, in women who are breastfeeding, or in patients with very thin skin in the cheek area has not been studied
- The safety for use in patients under 35 years or over 65 years has not been studied

**Please see additional Important Safety Information on following pages.**



*"The youthful way I feel on  
the inside is now what I see  
on the outside."*



V O L U M A<sup>™</sup> X C

LEARN MORE AT [VOLUMA.COM](http://VOLUMA.COM)

# IS VOLUME LOSS IN THE CHEEKS MAKING YOU LOOK OLDER?

**Wrinkles are only part of the aging equation**

Volume loss in the cheeks is a major reason we lose that youthful profile over the years.

## CHEEKS LOSE VOLUME AND FLATTEN WITH AGE



The typical youthful cheek follows the shape of an ogee curve.

With age, the curve starts to flatten, and the cheeks sag.

Ask about  
**JUVÉDERM VOLUMA™ XC today**

From the makers of the #1 selling Family of Fillers

### **IMPORTANT SAFETY INFORMATION (continued)**

- The safety and effectiveness for treatment in areas other than the cheek area have not been established
- The safety for use in patients with a history of excessive scarring or pigmentation disorders has not been studied and may result in additional scars or changes in pigmentation
- The long-term safety of repeat treatments has not been established

**Please see additional Important Safety Information on following pages.**

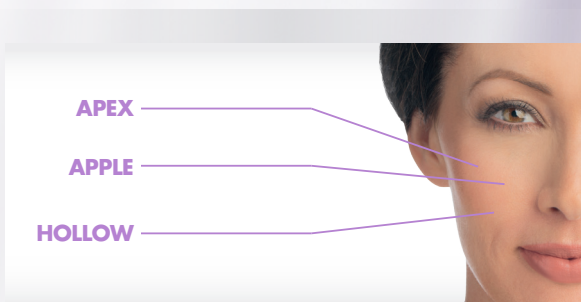
# HOW DOES JUVÉDERM VOLUMA™ XC WORK?

JUVÉDERM VOLUMA™ XC is injected under the skin with a small needle. It works instantly to add volume and subtly lift the cheek area, temporarily reversing this sign of aging.

To reduce pain during the procedure, JUVÉDERM VOLUMA™ XC contains a numbing agent called lidocaine.

The more youthful profile you can achieve from the procedure lasts up to 2 years with optimal treatment.

See the diagram below for the 3 areas where JUVÉDERM VOLUMA™ XC adds volume lost to aging.

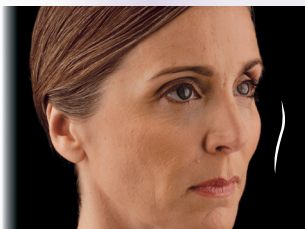


V O L U M A™ XC

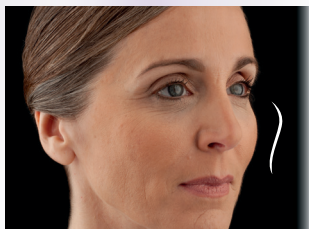
LEARN MORE AT [VOLUMA.COM](http://VOLUMA.COM)

# ACHIEVE A MORE YOUTHFUL LOOK

Before



After 1 month



Individual results may vary.

Unretouched photos of paid model taken 1 month after treatment. A total of 3.5 mL of JUVÉDERM VOLUMA™ XC was injected into the cheek area.

Kathy

*"I like looking younger again."*



Before



After 1 month



Individual results may vary.

Unretouched photos of paid model taken 1 month after treatment. A total of 4.8 mL of JUVÉDERM VOLUMA™ XC was injected into the cheek area.

Tami


*"It's a younger-looking version of me when I look in the mirror."*



In the clinical study, people perceived themselves to look **5 years younger** 6 months after treatment, and **3 years younger** 24 months after treatment. The average volume injected during the clinical study was 6.8 mL to achieve optimal correction for the cheek area.

## IMPORTANT SAFETY INFORMATION (continued)

- Patients who experience skin injury near the site of injection may be at a higher risk for side effects



*"It looks natural.  
It feels natural."*

See the full gallery of  
**JUVÉDERM VOLUMA™ XC** photos  
at [www.voluma.com](http://www.voluma.com)

Ask us about  
**JUVÉDERM VOLUMA™ XC** today

---

From the makers of the #1 selling Family of Fillers

---

**IMPORTANT SAFETY INFORMATION (continued)**

- Tell your doctor if you are on therapy used to decrease the body's immune response (immunosuppressive therapy). Use may result in an increased risk of infection
- Tell your doctor if you are using medications that can prolong bleeding, such as aspirin, ibuprofen, or other blood thinners; as with any injection, this may result in increased bruising or bleeding at the injection site
- Minimize strenuous exercise and exposure to extensive sun or heat within the first 24 hours following treatment

**Please see additional Important Safety Information on back cover.**



V O L U M A™ XC

# TEMPORARILY REVERSES THE SIGNS OF AGING

**JUVÉDERM VOLUMA™ XC instantly adds volume to the cheek area, with natural-looking results up to 2 years with optimal treatment**



*“Would I get  
JUVÉDERM  
VOLUMA™ XC  
again?  
Absolutely.”*

## **IMPORTANT SAFETY INFORMATION (continued)**

### **What are possible side effects?**

Side effects are moderate (uncomfortable) and generally last 2 to 4 weeks. The most common side effects include temporary reactions at the treatment site such as tenderness, swelling, firmness, lumps/bumps, bruising, pain, redness, discoloration, and itching.

To report a side effect, please call Allergan Product Surveillance at 1-877-345-5372.

**For more information, please see the About Safety page at [www.juvederm.com](http://www.juvederm.com) or call the Allergan Medical Information line at 1-800-766-0171.**

JUVÉDERM VOLUMA™ XC injectable gel is available by prescription only.



# V O L U M A™ XC

**Ask about  
JUVÉDERM VOLUMA™ XC today**



©2013 Allergan, Inc.

® and ™ marks owned by Allergan, Inc.

[www.voluma.com](http://www.voluma.com) Re-order: APC12RA13 132386